



PMI Bangalore Chapter

# Project Management Practitioners' Conference

ARCHITECTING PROJECT MANAGEMENT

*growth through innovation...*



Making Project Management Indispensable for Business Results®

**PMPC connects you to emerging trends, expert knowledge, best practices and unlimited networking opportunities with PM professionals and thought leaders.**

- 2 Days**
- 9 Mega Case Studies**
- 6 Eminent Keynote Speakers**
- 1 Dynamic Panel Discussion with Prominent Panelists**
- 3 Track Sessions**

Glimpses of  
PMPC 2009



**EARN  
16 PDU's**

[www.pmi bangalore chapter.org](http://www.pmi bangalore chapter.org)

**9<sup>th</sup> & 10<sup>th</sup> September 2010**

**NIMHANS Convention Centre  
Bangalore, India**

PMI Bangalore Chapter, one of the fastest growing chapters in Asia Pacific, brings to you its largest Project Management events - PMPC 2010.

PMI Bangalore Chapter's ongoing activities symbolize the quest for learning and sharing. Project Management Practitioners' Conference is the high point of the chapter's activities for the year.

PMPC 2010 takes forward the successful momentum of PMPC conferences held since 2006. PMPC is designed for Project Management Practitioners and is one of the most awaited and prestigious PM conferences of the year in the sub continent. PMPC is a cross industry forum for PM Practitioners, Thought Leaders and Product Vendors to share, learn and interact. The Conference aims to harness the knowledge gleaned from the case studies of mega projects for the benefit of not only Project Managers in various industries, but also the key stakeholders, namely, Academia, Government, and last but not least, the Society at large.

## Inaugural Address

9<sup>th</sup> Sept. 2010



**Mr. Shanker Annaswamy**  
Managing Director  
IBM India Pvt. Ltd.

## Keynote Speakers

9<sup>th</sup> Sept. 2010



**Dr. Ashok Dalwai, IAS**  
Deputy Director General, Bangalore Region  
Unique Identification Authority of India (UIDAI)



**Prof. Y.S. Rajan**  
Dr. Vikram Sarabhai Distinguished Professor,  
ISRO Headquarters

10<sup>th</sup> Sept. 2010



**Mr. Jeby Cherian**  
Director Strategy  
IBM India South Asia



**Mr. Gopichand Katragadda**  
Senior General Manager, India Engineering Operations  
GE Energy Infrastructure

## Special Address



**Mr. T.N. Seshan**  
Former Chief Election Commissioner  
Govt. of India

## Valedictory Address

10<sup>th</sup> Sept. 2010



**Prof. S. Sadagopan**  
Director  
IIIT, Bangalore

## Panel Discussion: Growth Through Innovation

9<sup>th</sup> Sept. 2010



**Mr. Surya P. Sethi**  
Ex. Principal Advisor (Power & Energy)  
Planning Commission, Govt. of India



**Mr. Pankaj Sinha**  
Program Director  
IBM Software Group  
(Rational India Lab.)



**Mr. Sukumar Rajagopal**  
Sr. V. P./CIO & Head of Innovation  
Cognizant



**Mr. Vishnu Bhat**  
V.P. & Head - Systems Integration,  
Infosys Technologies



**Mr. Shouvik Mukherjee**  
V.P. & CEO of Yahoo India R & D,  
Yahoo!



**Mr. Nagaraj Ijari**  
V.P. & Head - TCS  
Bangalore Operations

## Invited Speakers

9<sup>th</sup> Sept. 2010



**Dr. P. Chellapandi**  
Director - Safety Group & Associate Director,  
Nuclear Engineering Group,  
Indira Gandhi Center for Atomic Research

**Challenges of Mega Project: Lessons learnt from Prototype Fast Breeder Reactor**



**Mr. Sanandan Sudhir**  
V.P. Design  
Lumium

**There nothing outside the box - It is just a bigger box**



**Mr. M. Sankara Subbu**  
Deputy General Manager,  
CE Production, BHEL

**Augmentation of Infrastructure and Re-deployment of man power**

# Project Management Practitioners' Conference

## ARCHITECTING PROJECT MANAGEMENT

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PMI Bangalore Chapter

### Case Studies

9<sup>th</sup> Sept. 2010



**Mr. A. Krishnan**  
Dy. Project Director,  
Chandrayaan 1 & 2  
ISRO Satellite Center

#### Project Management of Space Lunar Missions - Chandrayaan 1 Experience

The case study will highlight the field experience of Chandrayaan-1 project, the challenges faced and possible improvement for project management of Chandrayaan - 2.



**Mr. Vikram Damodaran**  
Sr. Engineering Manager  
GE Healthcare

#### Healthymagination - Innovation & Product Development in the Health Care industry

The rapidly changing disease demographics of the world call for a disruptive approach to product development. Healthymagination - GE Healthcare's focused approach to developing products will reduce cost of ownership, improve access to patients and increase quality of care.



**Mr. Arvind G. Risbud, IAS (Retd.)**  
Executive Director  
Myrada

#### Market Intervention in Turdal

Myrada shows Gulbarga Tur farmers a way to avoid exploitation by middlemen via a pilot supported by several stakeholders enabling farmers to sort, store and sell their produce through an Electronic Spot Exchange at a time of their choosing.

### Case Studies

10<sup>th</sup> Sept. 2010



**Mr. Chetan Joshi**  
Program Manager  
Mahindra Satyam

#### Invisible Hand supports FIFA World Cup 2010

Mahindra Satyam was the invisible hand, which supported IT at the FIFA World Cup. It provided a range of critical services, to successfully deliver its obligations at the FIFA World Cup. This case study is a view of the painstaking efforts and strong management that went into delivering 64 games at 10 venues with 100% uptime.



**Mr. P.G. Diwakar**  
Associate Director (DS & IS)  
Earth Observation System, ISRO

#### Use of Space Technology in Participatory Watershed Development

The case study will highlight development of natural resources with participation of rural community, judiciously integrating space technology, information technology and conventional methods for a unique model for watershed development.



**Mr. Ulf I Moberg**  
Center Director - Corporate Research  
ABB Global Industries and  
Services Limited

#### Accelerated R&D growth using project management initiatives

This case study highlights the significant contribution of innovative project management techniques and methods towards efficient growth of R&D. Relevant product case studies are discussed that deal with the challenges faced and solutions that ABB implemented during the journey of R&D.



**Mr. Rama Budihal**  
Lead Architect and Researcher, Wipro Technologies  
Chief Innovation Architect, India Innovation Labs

#### Digital Hampi - Future Innovations for past glory

Digital Hampi, a project in which application has been put in use, not only to bring glory to ruins of Hampi, but also, using digital technology, to enable virtual experience of the era and see the monuments as they were.



**Dr. Rao M. Chalasani**  
GM India Director  
Global Advanced Vehicle Development,  
GM Technical Center India Ltd.

#### Managing Innovation in Automotive Industry

A structured approach to automotive innovation highlights the drivers using a model that defines the Types of Innovation with live examples. The case study traces innovation in the evolution of Controlled Suspension Systems.



**Mr. V. Sadagopan**  
General Manager (Offg.) CMD  
Hindustan Aeronautics Limited

#### Successful strategies for Growth in HAL Composite parts Manufacturing

Composites are being used extensively in Aerospace due to their light weight. Composite parts manufacturing is highly capital intensive. The strategies adopted to face the challenge of increasing production to meet a new Helicopter Project requirement with the existing resources are presented.



**PMPC 2010 is brought to you by PMI Bangalore India Chapter**

**Date : 9th and 10th September 2010 Time : 9.00 am to 5.30 pm**

**Venue : NIMHANS Convention Centre, Hosur Road (Near Bangalore Dairy Circle) Bangalore - 560029, India**

**Register online on the chapter website  
www.pmibangalorechapter.org**

You can pay by Visa, MasterCard Credit Cards, Debit Cards and NetBanking accounts from major banks.

For further queries please contact

**PMI Bangalore India Chapter**

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Telephone: +91 - 80 - 6583 3671, 22115772 / 3  
Mobile: +91 98868 14078

Email: pmpc.registration@pmibangalorechapter.org

**PMPC 2010 - Registration Fee Structure**

Category	Delegate Fee	Early Bird Offer (on or before August 21, 2010)
Non Members	Rs.7,000/-	Rs.6,000/-
PMI Members and PMPs	Rs.6,000/-	Rs.5,000/-
Participants from Central / State Govt. / PSUs / Research Labs / Defense Establishments / Public Utilities / Govt. Education & Research Institutions / Govt. Autonomous Bodies	Rs.6,000/-	Rs.5,000/-
Corporate / Group Participants 5 or more	Rs.6,000/-	Rs.5,000/-

**Added value for those who register in PMPC 2010**

We are pleased to introduce two special sessions for participants of PMPC 2010.

The programs are: (i) **Monte Carlo Simulation Technique** and (ii) **Steering Project Success - What more is possible?**

These programs are scheduled on the 8th Sept 2010 and will be for four hours from 9 AM to 1 PM, at no additional cost and you earn 4 more PDU's.

Interested delegates of PMPC 2010 are requested to register for either one of the programs. Since seats are limited, registration is on a first come first served basis.

**Monte Carlo Simulation Technique:**

It systematically prepares you to:

1. Visualize / assess probability of completing the project within a given duration and budget.
2. Become aware of factors that really matter in the project.

It involves following steps:

1. Create mathematical model representing the project/ business case, in Excel spread sheet.
2. Define the inputs and outputs to deal with uncertainties in the model

3. Run simulation trials as needed.

4. Analyze the results.

On analysis of results, the project manager will be in a position to operate in proactive mode.

The PM can figure out the risk hovering around the project, thus enabling him to take better decisions.

**The project manager is controlling the project, and not project controlling the project manager.**

**Facilitator – M S Hiremath, PMP**

**Steering Project Success – What more is possible?**

**Program Objectives:**

This Program is focussed on achieving a tangible increase in the Project Manager's ability to deliver projects successfully through the right 'mindset'. This ability directly impacts (i) profitability mining and (ii) opportunity mining across projects, accounts and sectors.

**Program Benefits:**

- Enhanced ability to steer through grey areas / uncertainties in Projects / Programs

- Ability to develop the entrepreneurship mindset needed for steering projects to success.

- Insight into crafting win-win solutions
- Ability to steer expectations with a "positive No" and a "conditional Yes".
- Innovative co-creation strategies involving all project stakeholders.

**Facilitator - Madhavan S Rao, PMP**

**PARTICIPANTS KINDLY NOTE**

- Registered participants can collect the conference kit on 8th September 2010 at the Venue between 7:30 am - 6 pm and on 9th September 2010 from 7.30 am - 11:30 am.
- Participants are requested to carry photo ID and print out of online registration confirmation.



**PROJECT MANAGEMENT INSTITUTE BANGALORE INDIA CHAPTER**

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